



# Founded on inclusion, fueled by experience, driven by results, inspired by relationships

We help the companies changing the world reimagine and improve how they operate.

iTD is a technology consultancy that is focused on putting our clients' needs at the center of what we do and delivering real outcomes quickly. Founded in 2005, our core aim has always been to bring together the best of both worlds, a full-service consultancy that has the world-class expertise of the biggest consulting firms and the agility and dynamism of a specialized firm. Headquartered in Silicon Valley with onshore, nearshore and offshore capability centers we provide seamless global reach. With nearly 20 years of proven results, we deliver innovative solutions that help our clients solve their unique challenges.

### What we do

#### CX & EX

- Enterprise community
- Customer/partner self-serve
- Enterprise search
- Employee experience self-serve
- Customer data strategy

#### **BI, Data & Analytics**

- Data privacy
- Data analysis
- Data modeling
- Master Data management
- Al data strategy & management

## **Tech Operations Transformation**

- Project management
- Change management
- Business process automation
- Managed services

#### DevOps, Technology & SaaS

- Software development
- Outsourced engineering
- Quality assurance
- SaaS development & consulting

## Artifical Intelligence (AI)

- Data processing & pre-processing
- Model development
- Model training & evaluation
- Model deployment & monitoring
- UI/UX
- Regulatory compliance

# SaaS products developed to support our services



Digitized change management (ChaMa®)



Integration as a service (SmartConX™)



Intelligent recruiting platform (Fastr.ai)

## Global reach

# Some of the leading brands we work with







































































**NETGEAR** 



As a woman- and minority-owned business, we are focused on delivering a unique perspective and approach that attracts a robust and diverse talent pool. We believe this diversity of talent, thinking and perspective leads to better outcomes for our clients and a positive impact in our communities through our focus on giving back initiatives.

# Our innovations have garnered dozens of industry awards

- Stevie Awards 25+ time winner
- Forrester Two-time winner & one-time finalist
- Khoros Kudos Awards Five-time winner
- Globee Awards Two-time winner Disruptor Company of the Year
- The Golden Bridge Awards Gold winner Tech Innovator of the Year
- IT World Awards Three-time winner

**Minority** 

# We are committed to giving-back



We are the founding sponsors of GLAM (Girls Leadership Academy Meetup), an international nonprofit devoted to closing the gender gap in STEM and getting more women into senior leadership roles.



We partner with Kodada Institute of Technology & Science for Women to give internships to female engineering students, allowing them to gain realworld experience while getting prepared to enter the workforce.



We leverage opportunities to nominate women leaders for awards to recognize their achievements. We've nominated 20+ winners in the last 15 years!

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